

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2009**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

Canadian Circulations Audit Board
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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.



Mechanical Business
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Year Established: 2007
Official Publication of: None
Issues per Year: 6

FIELD SERVED

Mechanical Trade Contractors; Wholesalers, Distributors, Agents; Specifiers, Consulting Engineers, Building Contractors; End users of mechanical equipment and systems; Utilities.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include individuals employed in the field served; Independent contractors, superintendents, estimators, mechanical consulting engineers, purchasing agents, general management and other personnel in the trades and industries, including plumbing, heating, hydronics, air conditioning, refrigeration, ventilation, indoor air quality, fuel oil, solar/geothermal, energy efficiency, fire protection, controls, instrumentation, mechanical, insulation and sheet metal sectors.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	-
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
Electronic _____	-
All Other _____	75
TOTAL	75

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	17,826	100.0	17,826	100.0	-	-
Sponsored Individually Addressed ____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	17,826	100.0	17,826	100.0	-	-

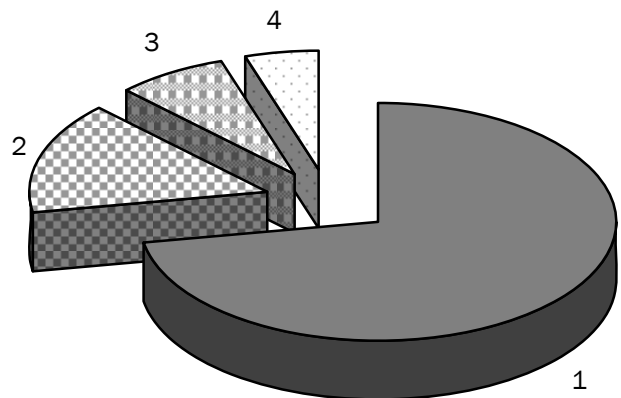
2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
January/ February _____	54	217			17,668						
March/ April _____	40	72			17,700	May/ June _____	219	629			18,110
						TOTAL	313	918			

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/ JUNE 2009
 This issue is 2.4% or 426 copies above the average of the other 2 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	CANADA	OUTSIDE CANADA	TOTAL QUALIFIED	PERCENT OF TOTAL
1. MECHANICAL CONTRACTOR _____	13,102	-	13,102	72.3
2. WHOLESALER/DISTRIBUTOR _____	2,744	-	2,744	15.2
3. CONSULTING ENGINEER/SPECIFIER _____	1,379	-	1,379	7.6
4. FACILITIES MANAGEMENT/MAINTENANCE _____	885	-	885	4.9
TOTAL QUALIFIED CIRCULATION	18,110	-	18,110	100.0
PERCENT	100.0	-	100.0	

3a. Breakout of Qualified Circulation of Business and Industry

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL
1. MECHANICAL CONTRACTOR _____	13,102	72.3
2. WHOLESALER/DISTRIBUTOR _____	2,744	15.2
3. CONSULTING ENGINEER/SPECIFIER _____	1,379	7.6
4. FACILITIES MANAGEMENT/MAINTENANCE _____	885	4.9
TOTAL QUALIFIED CIRCULATION	18,110	100.0



3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/ JUNE 2009							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request: _____	11,627	1,342	-			12,969	71.6
II. Request from recipient's company: _____	4,914	227	-			5,141	28.4
III. Membership Benefit: _____	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	-	-	-			-	-
Association rosters and directories _____	-	-	-			-	-
Business directories _____	-	-	-			-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	-	-			-	-
VI. Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	16,541	1,569	-			18,110	100.0
PERCENT	91.3	8.7	-			100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/ JUNE 2009				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			17,192	94.9
Individuals by name only _____			889	4.9
Titles or functions only _____			-	-
Company names only _____			29	0.2
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			18,110	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/ JUNE 2009				
Provinces	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Newfoundland and Labrador _____			156	0.9
Prince Edward Island _____			93	0.5
Nova Scotia _____			514	2.8
New Brunswick _____			449	2.5
Quebec _____			2,318	12.8
Ontario _____			10,143	56.0
Manitoba _____			485	2.7
Saskatchewan _____			490	2.7
Alberta, N.W.T. and Nunavut _____			1,898	10.5
B.C. and Yukon _____			1,564	8.6
TOTAL FOR CANADA			18,110	100.0
United States _____			-	-
Other Foreign _____			-	-
TOTAL OUTSIDE CANADA			-	-
TOTAL QUALIFIED CIRCULATION			18,110	100.0

TOTAL NEW AND RENEWED QUALIFIED PAID SUBSCRIPTIONS ORDERED/SOLD FOR THE PERIOD
Includes gross subscription sales/orders with unpaid invoices pending.

PARAGRAPHS 5 AND 6 ARE NOT REQUIRED

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS			
6-Month Period Ended:	Audited Data	Circulation Claim	Circulation Claim
	January-June 2008	July-December 2008*	January-June 2009*
Total Audit Average Qualified: _	17,500	17,502	17,826
Qualified Non-Paid: _____	17,500	17,502	17,826
Qualified Paid: _____	-	-	-
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC
Average Annual Order Price: ____	**NC	**NC	**NC

***NOTE: July 2008 - June 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

8. PAID CIRCULATION DATA	
**NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
6	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA:

PARAGRAPHS 5 AND 6 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT		
We hereby make oath and testify that all data set forth in this statement are true.		
Bruce Meacock, Publisher	Date signed	July 27, 2009
Shila Naik, Circulation Manager	City	Oakville Province
	Province	Ontario
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	July 27, 2009
IMPORTANT NOTE:	Type	PJ
This unaudited circulation statement has been checked against the previous audit report.	ID Number	M451P0J9
It will be included in the annual audit made by BPA Worldwide.		